

Partner with The 2026 Maui Channel Swim!

Show your support. Noted for your sponsorship. Be the hero!

Dear Business Owner,

On August 28, 2026, the Lahaina Masters Swim Club, Lahaina Swim Club, and County of Maui Junior Lifeguard Program will host the Maui Channel Swim. It is an annual 9.6-mile swim race across the Au'au Channel, from Club Lanai to Ka'anapali. Athletes (swimmers, triathletes, and sports enthusiasts of all ages) and their families and friends from around the world will gather on Maui to participate in this notable endurance event of the year.



The purpose of the Maui Channel Swim is to:

- Provide a challenging venue for the athletes to aspire to and achieve an impressive level of accomplishment of a life time.
- Raise funds and awareness to benefit our local community, from cancer research, youth programs, to business opportunities.

Why partner with us?

For a first time in its 30-year history, the three local Maui organizations will fully run this event. We invite you to support the Maui Channel Swim through your sponsorship. In return, from the swim start to closing banquet, you'll enjoy:

- Increasing your business brand visibility here on Maui and beyond.
- Showcasing your commitment to supporting Maui.
- All donations are tax deductible (Maui Channel Swim is a DBA of Lahaina Masters Swim Club, a 501c3 corp).

We offer multiple sponsorship tiers to meet your business goals:

- Bronze: \$100-\$499. Your logo in the event programs and on signage.
- Silver: \$500-\$2,499. Same as Bronze, plus your logo on the event t-shirts (The size of your logo and placement will be reflective of your sponsorship amount).
- Gold: \$2,500 and above. Be the sole sponsor of supporting events (e.g., banquet, meetings) or additional event materials (e.g., swim caps).

We sincerely hope you'd consider partnering with the Maui Channel Swim to show your support for Maui for the worldwide athletic community to see.

On behalf of the Maui Channel Swim, I can follow up with a 10-minute call with you to discuss how we can tailor this partnership to meet your marketing plans for 2026. Look forward to working with you.

Warmly,

— The Maui Channel Swim

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